

Strategic Perspectives on Innovation in Agrifood Supply Chains: Profitability, Sustainability, and Global Change

The goal of this high-level workshop is to explore the ways in which agrifood businesses create innovations in products, systems and technologies; and as entrepreneurs design supply chains in creative ways to introduce the leading edges in the market.

Each session is highlighted by game changing innovations in supply chain design and the innovations in products and technologies the chains deliver. Strategic implications for businesses and how to maneuver the policy environment will be explored in depth in group discussions.

Takeaways

- How leading firms innovate in products, systems, and technologies;
- How firms designed supply chains to procure inputs and services for or to market products;
- How the opportunities and challenges for innovation in supply chains are conditioned by the status of the emerging and established markets, and by changes in policies and regulations.

Date: April 18 - April 20, 2017

Location: Berkeley, CA

Who should attend

Leaders from local and global business, academia, multilateral organizations, and NGOs.

Program Director

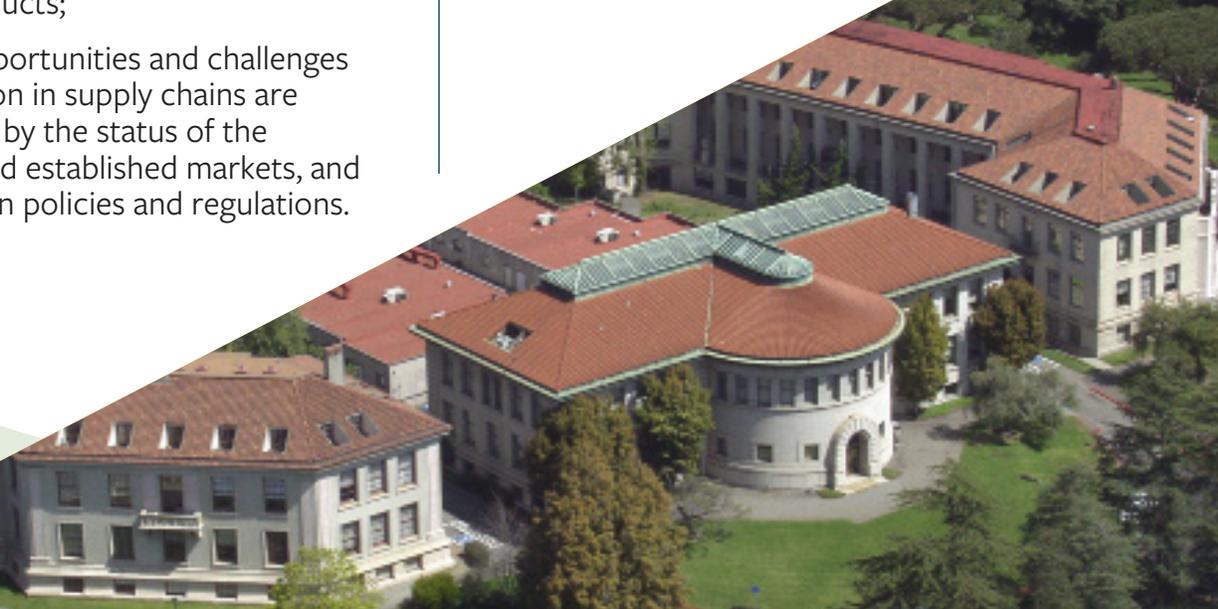
David Zilberman

Department of Agricultural and Resource Economics,
University of California, Berkeley

Global Food Summit

The Global Food Summit provides high-level conferences and workshops with global business leaders, academics, and policymakers to explore challenges and opportunities in international agrifood supply chains.

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Speakers & Themes

Overview

David Zilberman, Professor of Agricultural & Resource Economics, UC Berkeley

Tom Reardon, Professor of Agricultural, Food & Resource Economics, Michigan State University

Innovations in Supply Chains by Retailers and Wholesalers

Chad Sokol, Dry Grocery Buyer, Costco Wholesale

Ching Guo, Senior Vice President, CEVA Logistics; former designer of Alibaba's rural Taobao

Jim Prevor, the "Perishable Pundit" and founder of Produce Business magazine

Julia Collins, CEO, Zume Pizza*

Innovations in Supply Chains by Processors

Howard Yana-Shapiro, Chief Agricultural Officer, Mars, Inc.*

John Scharffenberger, Co-founder, Scharffen Berger Chocolate Maker Inc.

Carl Hausmann, former CEO, Bunge Europe and Bunge North America

Innovations Upstream - Agricultural Technology, Services, and Farming to Supply Transforming Supply Chains

Alison Van Eenennaam, Cooperative Extension Specialist in Animal Genomics & Biotechnology, Department of Animal Science, UC Davis

David Zilberman, Professor of Agricultural & Resource Economics, UC Berkeley

Jim Lugg, James R. Lugg Global Research & Innovation Center, Chiquita and Fresh Express, California

John Pandol, Pandol Bros, California

Stuart Woolf, CEO Woolf Farming & Processing

Ken Shwedel, Agribusiness Strategic Consulting/KSAdvise

Carl Pray, Professor of Agricultural Economics, Rutgers University

Madhyama Subramaniam, Solidaridad North America, Berkeley, California

Policies & Innovative Programs in Agrifood Supply Chains

Justus Wesseler, Professor, Wageningen University, Netherlands

Bruce Babcock, Professor, Iowa State University

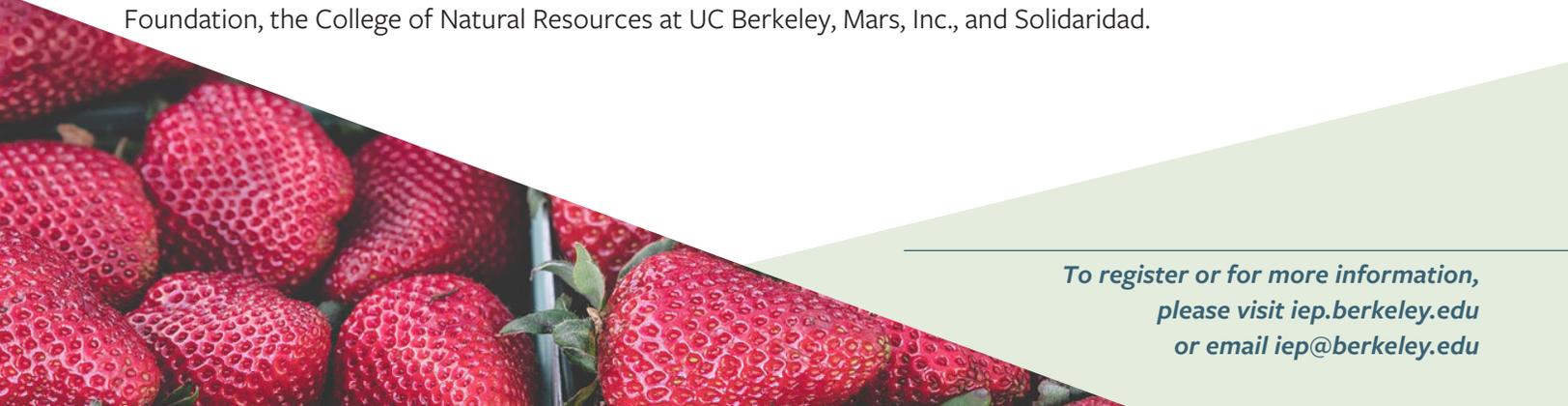
Jörg Hartung, Professor, University of Veterinary Medicine Hannover Germany

Sebastian Teunissen, Managing Director of Solidaridad North America, Berkeley

Michael Binder, Director of Sustainability Development, EVONIK

*To be confirmed

This event is in collaboration with Germany's Food Industry Association (Die Lebensmittelwirtschaft), Giannini Foundation, the College of Natural Resources at UC Berkeley, Mars, Inc., and Solidaridad.



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please visit iep.berkeley.edu
or email iep@berkeley.edu*